

Message Text

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PAGE 01 STATE 156256
ORIGIN AGR-05

INFO OCT-01 NEA-11 ISO-00 EB-08 COME-00 /025 R

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-----004291 201804Z /50

R 201639Z JUN 78
FM SECSTATE WASHDC
TO AMEMBASSY JIDDA

UNCLAS STATE 156256

E.O. 11652: N/A

TAGS: EAGR, SA

SUBJECT:ARABIC LABELING AND FOOD EXHIBIT

1. RECENT PRESS RELEASE IN MIDEAST BUSINESS EXCHANGE CITES
THAT 15 CATEGORIES OF PROCESSED FOOD WILL QUOTE SOON END
QUOTE BE ADDED TO EXISTING GROUPS OF PRODUCTS WHICH REQUIRE
ARABIC LABELING.

2. IS THERE ANY INDICATION WHEN THESE NEW CATEGORIES WILL
OFFICIALLY BE ADDED TO EXISTING LIST? WHAT IS ANTICIPATED
LEAD TIME BETWEEN GOVERNMENT ANNOUNCEMENT AND IMPLEMENTA-
TION OF LAW?

3. LETTER SENT MAY 31 DISCUSSING POSSIBILITY OF FOOD
EXHIBIT FOR FEB 79 IN JIDDA. WE NOW SUGGEST EXHIBIT BE
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HELD IN APRIL TO ALLOW MORE ADVANCE TIME. ASSUMING CON-
CURRENCE, LEHRER WILL TRAVEL TO POST EARLY SEPTEMBER TO
HANDLE ADVANCE WORK. HE WILL RETURN ABOUT THREE WEEKS
PRIOR TO EXHIBIT AND STAY THROUGH CLOSE.

4. PLEASE RESPOND TO LETTER BY CABLE ASAP. VANCE

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Message Attributes

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